

**EAP21 Regional Conference  
"Driving Global Trends for  
Growth and Leadership in the 21<sup>st</sup> Century"  
Bangkok, Thailand  
February 23<sup>rd</sup> – 28<sup>th</sup>, 2008**

**SATURDAY, FEBRUARY 23**

**(Day 1)**

**18:00 - 20:00            EAP Advisors and Conference Delegates Arrive and Check-in  
Reimbursement of Expenses            (EducationUSA Advisors)**

**SUNDAY, FEBRUARY 24**

**(Day 2)**

***Venue: Novotel Siam Hotel***

**0730 - 0830            Breakfast for EducationUSA Delegates – sponsored by ECA**

**0830 - 0930            Conference Plenary Session P-1  
Venue: \_\_\_\_\_  
- ECA Officer & REAC**

**0930 – 1000            Poster Session to introduce each participating EducationUSA country  
- Hosted by participating EAP21 EducationUSA Advisors**

**1000 – 1030            Coffee Break (Poster Session Continues)**

**1030                    Depart for Teambuilding & Cultural activities  
Venue: Grand Palace**

**1200                    Lunch**

**1300 – 1500            Continue Teambuilding & Cultural activities**

**1500                    Return to Hotel/Prepare for Dinner**

**1800                    Transfer to Dinner**

**1900 – 2200            Welcome Gala Dinner for all Delegates**

**2200                    Transfer to Novotel Siam Hotel**

**EAP21 Regional Conference**  
**"Driving Global Trends for**  
**Growth and Leadership in the 21<sup>st</sup> Century"**  
**Bangkok, Thailand**  
**February 23<sup>rd</sup> – 28<sup>th</sup>, 2008**

**MONDAY, FEBRUARY 25**

**(Day 3)**

***Venue: Novotel Siam Hotel***

**0730 - 0830                      Breakfast for EducationUSA Delegates – sponsored by ECA**

**0830 – 0950                      EAP21 Official Opening**

**Venue:** \_\_\_\_\_

- *Welcome Remarks and Briefing (REAC)*
- *Opening Address (U.S. Ambassador)*
- *Keynote Address (ECA Officer)*
- *Introduction of EAP21 Sponsors and Delegates*

**0950                                EAP21 Official Photo**

- *All Delegates and Participants*

**1000 – 1030                      Coffee/Tea Break**

- *Co-Sponsored by Old Dominion University*

**1030 – 1200                      Trends in U.S. Higher Education**

Fanta Aw, Assistant Vice President and Director of International Student and Scholar Services, American University  
([www.american.edu](http://www.american.edu))

*Fanta will provide an overview of trends in U.S higher education and the implications of the various trends on international higher education. Topics to be covered include demographic shifts, enrollment profile, diversity in higher education, institutional assessments and measures, distance learning, and international higher education. Participants will leave the session with an understanding of the major trends in U.S higher education in the twenty first century and their impact on international education and student mobility.*

**12:00 – 13:30                      Lunch**

- *Tables will be arranged according to specific interest groups*
- *Location TBA*

**1300 – 1400                      Panel Discussion on EducationUSA Advisors' Professional Development**

ECA Officer

Janine Farhat, Special Projects Manager, College Board

([www.collegeboard.com](http://www.collegeboard.com))

**EAP21 Regional Conference**  
**"Driving Global Trends for**  
**Growth and Leadership in the 21<sup>st</sup> Century"**  
**Bangkok, Thailand**  
**February 23<sup>rd</sup> – 28<sup>th</sup>, 2008**

*ECA Officer and Janine Farhat from College Board will lead a panel discussion on the benefits of State funded professional development opportunities and training programs. Topics will include US Based Training (USBT), Professional Advisors Leadership (PAL), Online Beginning Advisors Training, NAFSA Conferences, and more.*

**1400 - 1500**

**Coffee/Tea Break**

- Co-Sponsored by Linden Educational Services  
([www.lindentours.com](http://www.lindentours.com))

**1500 - 1800**

**Boutique College & University Fair**

*EAP Advisors and local Thai students will have the opportunity to visit over 40 EAP21 Sponsor and U.S. Institutional Delegate booths. Representatives at each booth will be able to provide additional materials and information about their respective organizations and institutions. Visiting students will also participate in a lucky draw offering a number of educational prizes.*

**1900**

**Transfer to Dinner**

**1900 - 2100**

**Dinner Reception (Business or National Attire)**  
Hosted by the U.S. Ambassador Thailand

**2100**

**Transfer to Novotel Siam Hotel**

**EAP21 Regional Conference**  
**"Driving Global Trends for**  
**Growth and Leadership in the 21<sup>st</sup> Century"**  
**Bangkok, Thailand**  
**February 23<sup>rd</sup> – 28<sup>th</sup>, 2008**

**TUESDAY, FEBRUARY 26**

**(Day 4)**

***Venue: Novotel Siam Hotel***

**0730 - 0830                      Breakfast for EducationUSA Delegates – sponsored by ECA**

**0830 – 0930                      TOEFL and GRE Updates**

Eileen Tyson, Director, Global Client Relations, Educational Testing Services (ETS)

( [www.ets.org](http://www.ets.org) )

*Eileen will discuss new trends and upcoming changes to the Test of English as a Foreign Language (TOEFL) and General Records Examination (GRE).*

**0930 - 1015                      GMAT Updates**

Betsy McIntyre, Associate Director, GMAT® Program, Graduate Management Admission Council

([www.gmac.com](http://www.gmac.com))

Peter Luke, EMEA Select Channel Manager, Pearson VUE

([www.vue.com](http://www.vue.com) )

*Betsy and Peter will present current information about the GMAT® exam and address any questions about the test, test centers, and test preparation.*

**1015 - 1030                      Coffee/Tea Break**

**1030 - 1115                      SAT Updates**

Janine Farhat, Special Projects Manager, College Board

([www.collegeboard.com](http://www.collegeboard.com))

*Janine will discuss new trends and upcoming changes to the Standard Admission Test (SAT).*

**1115 – 1200                      Information Resources as Advising Tools & Income Generators**

Judy Freudenberger, Senior EducationUSA Adviser, US Embassy Canberra

([www.usembassy-australia.state.gov/education](http://www.usembassy-australia.state.gov/education))

Karen Kaylor, Director, U.S. Education Information Center, Singapore

([www.useic.org](http://www.useic.org))

**1200 – 1300                      Lunch**

*- Tables will be arranged according to specific interest groups*

**EAP21 Regional Conference**  
**"Driving Global Trends for**  
**Growth and Leadership in the 21<sup>st</sup> Century"**  
**Bangkok, Thailand**  
**February 23<sup>rd</sup> – 28<sup>th</sup>, 2008**

- Location TBA

**1300 - 1430**

**Panel Discussion on Positioning Community Colleges in Your Market**

Judith Irwin, Director, International Programs and Services,  
American Association of Community Colleges (AACC)  
([www.aacc.nche.edu](http://www.aacc.nche.edu))

Andrea Insley, Dean, International Education Programs, Seattle  
Central Community College  
([www.seattlecentral.edu/international](http://www.seattlecentral.edu/international))

Darlene Culbertson, Director, International Programs Emerita  
(Retired), Foothill-DeAnza College  
([www.foothill.fhda.edu](http://www.foothill.fhda.edu))

Patrice Mulholland, Assistant Director, International Admissions,  
San Francisco State University  
(<http://www.sfsu.edu/~oip/>)

*The American Association of Community Colleges will be joined by participating community colleges and a university admissions representative to discuss the strategic importance of community colleges within U.S. higher education for international students, including 1) comparative benefit to begin freshman/sophomore undergraduate studies, 2) snapshot of two innovative community colleges which enroll 1,000+ international students 3) description of transfer preparation services and articulation agreements with universities, 4) data on student transfers between community college and universities*

**1430 - 1515**

**Prometric Update & Introducing DSST**

John Krucenski, Director, International Client Services, Prometric  
([www.prometric.com](http://www.prometric.com))

*John will introduce the Prometric DSST program. Accepted or administered at over 1,900 colleges and universities nationwide and approved by ACE (American Council on Education), the DSST program enables people to use their knowledge acquired outside the classroom to accomplish their educational and professional goals.*

**1515 - 1530**

**Panel Discussion on Marketing EducationUSA**

**EAP21 Regional Conference**  
**"Driving Global Trends for**  
**Growth and Leadership in the 21<sup>st</sup> Century"**  
**Bangkok, Thailand**  
**February 23<sup>rd</sup> – 28<sup>th</sup>, 2008**

Kenneth Foster, Counselor for Cultural Affairs, Public Affairs Section,  
U.S. Embassy Bangkok  
([www.bangkok.usembassy.gov](http://www.bangkok.usembassy.gov))

Marty Bennett, Director, International Services, Rinker Center for  
International Programs, Ball State University  
([www.bsu.edu/internationaladmit](http://www.bsu.edu/internationaladmit))

Judy Chow, Cultural Affairs Specialist, American Institute Taiwan  
([www.ait.org](http://www.ait.org))

*The panel will discuss marketing techniques of the EducationUSA brand and provide insight from the perspectives of U.S. Embassy Posts, Advising Centers, and U.S. Institutions of Higher Learning. The group will focus on what makes EducationUSA different, how it can be heard in an increasingly noisy market, and how the diverse host organizations housing our advising centers can work more closely together.*

**1700**

**End of Day 4**

*- Dinner on your own*

**WEDNESDAY, FEBRUARY 27**

**(Day 5)**

***Morning Venue: U.S. Embassy Bangkok***

***Afternoon Venue: Novotel Siam Hotel***

**0730 - 0830**

**Breakfast for EducationUSA Delegates – sponsored by ECA**

**0730**

**Transfer to U.S. Embassy Bangkok**

**0800 – 0945**

**Issues and Updates on Accreditation via Digital Video Conference**

Dr. Amy Lezberg, Associate Director (Retired), Commission on  
Institutions of High Education, New England Association of Schools  
and Colleges

([www.neasc.org](http://www.neasc.org))

**0945**

**Coffee/Tea Break**

**EAP21 Regional Conference**  
**"Driving Global Trends for**  
**Growth and Leadership in the 21<sup>st</sup> Century"**  
**Bangkok, Thailand**  
**February 23<sup>rd</sup> – 28<sup>th</sup>, 2008**

**1000 – 1130**

**Expert Panel on Student Visas & Immigration Issues**

Consular Affairs and Immigration Services, U.S. Embassy Bangkok  
([www.bangkok.usembassy.gov](http://www.bangkok.usembassy.gov))

Fanta Aw, Assistant Vice President and Director of International Student and Scholar Services, American University  
([www.american.edu](http://www.american.edu))

*This session will cover F-1 and J-1 immigration regulations related to admission, travel, employment, and SEVIS reporting requirements. Participants will be provided an overview of the regulations along with case studies to ensure appropriate advising on F-1 and J-1 issues. A handout highlighting key areas will be distributed. Presentation will be interactive and allow for Questions and Answers.*

**1130**

**Transfer to Novotel Siam Hotel**

**12:00 – 1300**

**Lunch**

*- Tables will be arranged according to specific interest groups*

**1300 – 1345**

**Financial Aid and Sports Scholarships (Concurrent Sessions)**

**Updates on Financial Aid  
(Concurrent Session)**

Speaker TBA  
([www.tba.com](http://www.tba.com))

**Briefing on Sports Scholarships  
(Concurrent Session)**

Judy Freudenberger, Senior EducationUSA Adviser, US Embassy Canberra  
([www.usembassy-australia.state.gov/education](http://www.usembassy-australia.state.gov/education))

**1345 – 1430**

**Career Counseling and Grant Proposal Writing  
(Concurrent Sessions)**

**Counseling Workshop – Career Counseling Skills**

**EAP21 Regional Conference  
"Driving Global Trends for  
Growth and Leadership in the 21<sup>st</sup> Century"  
Bangkok, Thailand  
February 23<sup>rd</sup> – 28<sup>th</sup>, 2008**

**(Concurrent Session)**

Tom Payne, [Title], [Org]  
(website)

**Grant Proposal Workshop (for EAP Country Coordinators)  
(Concurrent Session)**

Janine Farhat, Special Projects Manager, College Board  
([www.collegeboard.com](http://www.collegeboard.com))

*Janine will lead a workshop to develop advisory skills in grant proposal writing and submission.*

**1430 – 1515**

**Networking for Success and Working with ECA/REAC**

**Networking for Success**

**(Concurrent Session)**

Ki Lin, Wellness Coach & Transformational Consultant, Coach Asia  
([www.coachasia.org](http://www.coachasia.org))

*Ki Lin will offer our educational advisors and conference delegates professional coaching and expert advice on the skill of networking during social events. This internationally renowned Quantum Success & Leadership Coach and Inspirational Speaker has more than 14 years experience in international leadership development and high impact training in the East Asia/Pacific region. Ki Lin specializes in Success Workshops, Leadership Empowerment Programmes and Coaching for Extraordinary Results around the world. He is currently serving and inspiring regionally for NIKE, ESPN China, UBS, AIA, ABN Amro, Deutsche Bank, Coutts Bank, Competitive Edge, Success Resources, XL Results Foundation, Envision Enterprises, and many more*

**Working with ECA and REAC (for EAP Country Coordinators)  
(Concurrent Session)**

ECA and REAC-EAP

**1515 - 1545**

**Coffee/Tea Break**

- Co-Sponsored by Webster University

**1545 – 1630**

**IT in Advising**

Marty Bennett, Director, International Services, Rinker Center for International Programs, Ball State University  
([www.bsu.edu/internationaladmit](http://www.bsu.edu/internationaladmit))



**EAP21 Regional Conference**  
**"Driving Global Trends for**  
**Growth and Leadership in the 21<sup>st</sup> Century"**  
**Bangkok, Thailand**  
**February 23<sup>rd</sup> – 28<sup>th</sup>, 2008**

Judy Chow, Cultural Affairs Specialist, American Institute Taiwan  
([www.ait.org](http://www.ait.org))

*Marty and Judy will present best practices using information technology in EducationUSA advising services. Topics will include Digital Video Conferencing (DVC), International Student Interview Services, Social Networking, and emerging trends in technology..*

- |                    |   |
|--------------------|---|
| <b>1630 - 1800</b> | <b>Conference Wrap-Up: Feedback, Evaluations and Closing Remarks</b><br><i>- ECA Officer and REAC-EAP</i> |
| <b>1800</b>        | <b>Transfer to Dinner</b>   |
| <b>1800</b>        | <b>EAP21 Farewell Dinner</b>  |

**THURSDAY, FEBRUARY 28**

**(Day 6)**

- |                    |   |
|--------------------|---|
| <b>0730 - 0830</b> | <b>Closing Breakfast for EducationUSA Delegates – sponsored by ECA</b><br><b>Venue: _____</b> |
| <b>0830</b>        | <b>EducationUSA Delegates Depart</b>  |